MAT AVRAHAM

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Highly adaptable and experience with 2 years in the design industry. Focused on optimizing usability. My background has honed ability to understand user needs and expectations, making me uniquely positioned to create user-centric designs and combine my fascination with comprehending human behavior with my inquisitiveness about technology. I excel in problem-solving and bring a fresh, innovative approach to design challenges.

Skills -

- Usability and Accessibility
- Mobile App Design
- User Research
- Design Thinking
- Agile Methodology
- Information Architecture
- Prototyping
- Usability Testing
- Design Principles

- Wireframing and Prototype Design
- Analytical Thinking
- Excellent Communication
- Problem-Solving
- A/B Testing
- Figma
- HTML
- CSS

Education and Training

Cornerstone International Community College | Vancouver, BC

CO OP Diploma: UI UX Design

Experience -

Host | Fairmont - Vancouver, BC | 08/2022 - Current

- Managed dining room layout to maximize efficiency of staff members.
- Provided excellent customer service by anticipating customer needs.
- Contributed to team efforts by accomplishing related tasks as needed.

UI/UX Designer | WeMakeGames - Vancouver, BC | 03/2023 - 05/2023

- Coordinated production across stages from concept and design development through final testing and optimization.
- Maintained up-to-date knowledge of industry trends, standards and technologies related to UI and UX design.
- Participated in brainstorming sessions with other designers to generate ideas for new products.
- Gathered requirements from stakeholders through interviews, surveys and workshops.
- Created wireframes, storyboards and site maps to define the structure of a website or application.
- Developed user interface mockups and prototypes that clearly illustrate how sites function and look like.

Designer | Ousar Academy - Vancouver, BC | 10/2022 - 12/2022

- Developed wireframes and prototypes to validate user interactions with UI elements.
- Created high-fidelity designs for web, mobile and tablet applications.
- Designed information architecture schemas to improve navigation flows within products.

- Performed A and B testing experiments to compare different versions of a product's UI.
- Coordinated with stakeholders on feature requests and changes to existing designs.

Hospitality Manager | Machneyuda - Jerusalem, Israel | 06/2018 - 03/2022

- Developed and implemented hospitality policies to ensure guest satisfaction.
- Conducted regular meetings with management team to discuss operational issues, review goals, and develop strategies for improvement.
- Organized and managed staff schedules, ensuring adequate coverage for all shifts.
- Analyzed data to identify trends in customer satisfaction ratings and addressed any issues accordingly.
- Responded to guests, including email, telephone and in-person inquiries.

Operations Sergeant | Israel Defense Force - Israel | 04/2016 - 04/2018

- Supervised and coordinated the activities of subordinate personnel in support of operations.
- Developed strategies for effective utilization of resources within the unit.
- Evaluated performance data to identify areas needing improvement or corrective action.
- Executed emergency response security to eliminate hazards and potential dangers.

	Certifications	
Google Analytics for Beginners -	Google (Mar 2023-Mar 2026)	
	Languages	
Hebrew:	English:	
Native/ Bilingual	Full Professional	